

British American Tobacco Sweden AB in Tobacco (Sweden)

<https://marketpublishers.com/r/B054CBD4E23EN.html>

Date: October 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B054CBD4E23EN

Abstracts

British American Tobacco Sweden's strategic direction is to strengthen its position in cigarettes via the development of premium and strong international brands. Innovation will remain a key growth driver for the company, as indicated by the 2012 launch of Lucky Strike Click & Roll Fresh.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Cigarettes, Cigarettes Including RYO Stick Equivalent, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 British American Tobacco Sweden AB: Key Facts

Summary 2 British American Tobacco Sweden AB: Operational Indicators

Company Background

Production

Summary 3 British American Tobacco Sweden AB: Production Statistics 2012

Competitive Positioning

Summary 4 British American Tobacco Sweden AB: Competitive Position 2012

I would like to order

Product name: British American Tobacco Sweden AB in Tobacco (Sweden)

Product link: <https://marketpublishers.com/r/B054CBD4E23EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B054CBD4E23EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970