

British American Tobacco (South Africa) Ltd in Tobacco (South Africa)

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Date: July 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B40806CF532EN

Abstracts

British American Tobacco (South Africa) aims to increase its market share, whilst generating enough profit to invest in future projects. The company is also committed to becoming the leading player in next-generation tobacco products.

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