

British American Tobacco Polska SA in Tobacco (Poland)

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Abstracts

British American Tobacco Polska SA is to increase its presence in e-cigarettes, which is growing in Poland. The company is also expected to strengthen its position in cigarettes. In 2016 it launched Lucky Strikes Flow with hollow filter tubes which create a smoother taste and reduce the risks of smoking, Lucky Strikes Double Click and Pall Mall Double Click Crush both with double flavoured capsules.

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