

British American Tobacco Perú Holdings SAA in Tobacco (Peru)

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Abstracts

It is expected that BAT will continue to expand its cigarettes portfolio in Peru over the forecast period. In particular, the company is likely to focus on introducing new flavoured products (including capsule variants) and limited edition or added-value variants of its flagship brands.

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Contents

Strategic Direction

Key Facts

 Summary 1 British American Tobacco Perú Holdings SAA: Key Facts

 Summary 2 British American Tobacco del Perú SAC: Operational Indicators

2012-2014

Company Background

Production

Competitive Positioning

 Summary 3 British American Tobacco del Perú SAC: Competitive Position 2014

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