

# British American Tobacco Magyarország Kft in Tobacco (Hungary)

<https://marketpublishers.com/r/B04878C05D6EN.html>

Date: December 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B04878C05D6EN

## Abstracts

British American Tobacco has been investing continuously in its tobacco factory in Pécs, which indicates that the company has long-term plans in Hungary, and it wants to keep the country as its manufacturing centre of regional tobacco. To increase the capacity further, a €30 million investment was announced in early 2014, with which the industry area of the factory will be doubled by the middle of 2014.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Cigarettes, Cigarettes Including RYO Stick Equivalent, Cigars, Smokeless Tobacco, Smoking Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

BRITISH AMERICAN TOBACCO MAGYARORSZAG KFT IN TOBACCO (HUNGARY)

Strategic Direction

Key Facts

Summary 1 British American Tobacco Magyarország Kft: Key Facts

Summary 2 British American Tobacco Magyarország Kft: Operational Indicators

Company Background

Production

Summary 3 British American Tobacco Magyarország Kft: Production Statistics 2013

Competitive Positioning

Summary 4 British American Tobacco Magyarország Kft: Competitive Position 2013

## I would like to order

Product name: British American Tobacco Magyarorszag Kft in Tobacco (Hungary)

Product link: <https://marketpublishers.com/r/B04878C05D6EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B04878C05D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970