

British American Tobacco Co (Hong Kong) Ltd in Luxury Goods (Hong Kong, China)

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Abstracts

British American Tobacco Co (Hong Kong) Ltd is a distributor and it does not operate retail outlets in Hong Kong, China. It aims to maintain its competitive advantages of more than 100 years of operational experience in Hong Kong, China and good relationships with local retailers to boost sales. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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