

British American Tobacco Algeria in Tobacco (Algeria)

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Abstracts

British American Tobacco Algeria (BAT) is one of the most prestigious groups of the tobacco industry worldwide, which provides quality brands sold in more than 180 countries and conducts its business in a responsible approach to harvesting the tobacco leaf to the final consumer. In Algeria, BAT was established in 2005 and offers a portfolio of one brand which is Rothmans.

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