

Bricostore Romania SA in Retailing (Romania)

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Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B373B7FC061EN

Abstracts

Bricostore Romania SA is part of the France-based Bresson Group and offers Romanian consumers a wide variety of home improvement and gardening products at competitive prices. The company is famous for offering high levels of service and its outlets stock the widest range of home improvement and gardening products of any retailers in Romania. Bricostore plans to accelerate the pace of its expansion in Romania as a result of consistently positive sales growth during the review period. Bricostore...

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