

Brf Brasil Foods SA in Packaged Food (Global)

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Date: February 2014

Pages: 37

Price: US\$ 572.00 (Single User License)

ID: BD4A73D1819EN

Abstracts

Brf Brasil Foods SA is the result of a complex 2009 merger between Perdigão Agroindustrial and Sadia SA. The company has had the benefit of a dynamic domestic Brazilian market which has helped it to generate strong growth. It remains however very reliant on that market with negligible presence elsewhere. The Middle East and Africa and China have been recent targets for expansion which has seen the construction of its first processing plant in the United Arab Emirates in 2013.

Euromonitor International's Brf Brasil Foods SA in Packaged Food (Global) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaged Food market. The report examines company shares by region and sector, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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