

Brezelbäckerei Ditsch GmbH in Packaged Food (Germany)

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Date: February 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B62F7B39D45EN

Abstracts

Brezelbäckerei Ditsch GmbH, which had become part of the Swiss Valora Group in September of 2012, will continue to focus on its foodservice operations in Germany, which are the core business of the company, but also to further strengthen and increase its retail value sales achieved in cash-and-carry as well as food retailing (the so-called “Lebensmitteleinzelhandel”). Through the presence in both consumer foodservice and packaged food, the company is expected to be able to better react to...

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