

Brexit: UK Tourism at a Crossroads

<https://marketpublishers.com/r/BB7BBEAFA9FEN.html>

Date: March 2019

Pages: 15

Price: US\$ 1,325.00 (Single User License)

ID: BB7BBEAFA9FEN

Abstracts

The path to Brexit has not been smooth. Now with only weeks left until the UK's official withdrawal from the EU, huge uncertainty remains about the UK's future relationship with Europe. The threat of a no-deal Brexit is real as the UK government fails to break gridlock and the potential for the UK to crash out without a deal. The European Commission has guaranteed that flights will continue even in the case of a no-deal Brexit, however, concerns remain about the removal of frictionless travel.

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Euromonitor International's Brexit: UK Tourism at a Crossroads global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Activities (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

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