

Breville Group Ltd in Consumer Appliances (Australia)

https://marketpublishers.com/r/B87F9BD8472EN.html

Date: February 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B87F9BD8472EN

Abstracts

Breville Group continues to face increasing challenges in the highly competitive small appliances category in Australia and New Zealand, while posting strong revenue growth in the North American market. The company is expected to undergo a transformation programme by shortening development cycles, accelerating new product introductions and better aligning its portfolio of brands with retailer and customer needs.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Breville Group Ltd: Key Facts

Summary 2 Breville Group Ltd: Operational Indicators

Production

Competitive Positioning

Summary 3 Breville Group Ltd: Competitive Position 2016



I would like to order

Product name: Breville Group Ltd in Consumer Appliances (Australia)
Product link: https://marketpublishers.com/r/B87F9BD8472EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B87F9BD8472EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970