

# Breeze Group in Luxury Goods (Taiwan)

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## Abstracts

Breeze Group is planning to open a new store in 2018 in Xinyi district in Taipei, where Breeze Group had Breeze Song Gao in 2014 and Breeze Xin Yi in 2015. The new Breeze store will be focusing on women's fashion and supermarkets, targeting ladies who work in offices near the area. Besides this, Breeze is looking for an opportunity to expand in the southern part of Taiwan.

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