

Breakfast Cereals in Chile

<https://marketpublishers.com/r/B3E22D5737AEN.html>

Date: November 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: B3E22D5737AEN

Abstracts

Inflation and reduced at-home consumption occasions are influencing retail volume sales of breakfast cereals in Chile, shaping the category's dynamics in profound ways. Inflation is severely impacting the production costs of breakfast cereals. Producers heavily rely on raw materials, packaging, and distribution, the cost of which has increased substantially due to the worrying inflationary environment in Chile. As a result, manufacturers are finding it challenging to maintain competitive pricing...

Euromonitor International's Breakfast Cereals in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Breakfast Cereals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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