

BRE Bank SA in Financial Cards and Payments (Poland)

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Abstracts

After several years of strong growth in each of its corporate and retail segments, which are essentially independent of each other, BRE Bank's strategy is now focused on the creation of a 'single bank' operating under one team, one brand and one outlet network within one group. In early 2013, BRE Bank began to unify its presence under its most recent retail banking brand, mBank. BRE is now set to create a single brand, bringing together all of its existing brands including BRE, MultiBank and...

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Contents

Strategic Direction

Key Facts

Summary 1 BRE Bank SA: Operational Indicators

Company Background

Competitive Positioning

Summary 2 BRE Bank SA: Competitive Position 2012

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