

Bravo SIA in Alcoholic Drinks (Latvia)

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Date: June 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B4A0FB19720EN

Abstracts

Bravo SIA is a subsidiary of Latvijas Balzams AS, which operates a network of branded specialist stores. In addition to a diverse range of popular brands, the company has a unique assortment of Latvijas Balzams brands. The company focuses on tourists and offering a unique variety of products, part of which is only available within this retail network. The company is expected to maintain this profile and focus further on tourists, as tourist flows are growing.

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