

Brauerei Falken AG in Alcoholic Drinks (Switzerland)

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Abstracts

Brauerei Falken is anticipated to continue to focus on the off-trade channel and on catering to the rising demand for speciality beer and Swiss products and brands over the forecast period. The company is also expected to maintain its focus on flexibility, regional products, innovations and professional services in order to ensure the highest level of satisfaction among its customers.

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