

Brasopi - Comércio de Vestuário SA in Apparel (Portugal)

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Abstracts

After the announcement of the special revitalisation process in 2012 and its approval in 2013, the Brasopi is expected to face severe strategic changes over the coming years. With debts to creditors exceeding €30 million and with the national economic recession driving Portuguese consumers' purchasing power down, the company will be obliged to close some stores and restructure others to try to improve its efficiencies and avoid insolvency. In order to have its plans accepted, Brasopi gave the...

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