

Brand Developers Aust Pty Ltd in Consumer Appliances (Australia)

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Date: August 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: BDA0F35E9D3EN

Abstracts

Brand Developers experienced rapid success towards the end of the review period with a handful of popular brands promoted through homeshopping. With the likelihood of growing competition in homeshopping over the forecast period, the company's current trajectory cannot be guaranteed. Brand Developers can continue to grow however through branching out beyond its current strong holds of food preparation and vacuum cleaners.

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