

## B&Q Plc in Retailing (United Kingdom)

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### Abstracts

B&Q announced plans in March 2015 to close around 60 of its stores by 2017. This is due to the company increasingly shifting its focus to internet retailing and to trade sales via its trade specialist chain TradePoint. The company will also reduce the product range and selling space offered by its stores. Within internet retailing, the company is meanwhile set to invest heavily in offering ease of ordering and customisable virtual design, such as for kitchens and bathrooms. The company will...

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