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Bottled Water in Norway

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Abstracts

Bottled water benefitted from increasing demand for convenience in 2022. A large proportion of purchases of still bottled water are made on impulse by consumers seeking to quench their thirst while on the go. Thus, this category saw strong growth as people resumed their pre-pandemic lifestyles and spent more time outside of their homes. However, this pattern has stalled in 2023 with economic pressures taking their toll on consumer incomes. The tap water in Norway is not only safe to drink but it...

Euromonitor International's Bottled Water in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bottled Water market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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