

## Bottled Water in Latvia

URL:	<a href="https://marketpublishers.com/r/BA7435770BBEN.html">https://marketpublishers.com/r/BA7435770BBEN.html</a>
Date:	March 13, 2019
Pages:	23
Price:	US\$ 990.00
ID:	BA7435770BBEN

The health and wellness trend remained an important driver of bottled water's innovation and growth. Products helping consumers to healthily hydrate and live more productive lives are to remain in high demand and continue shaping the category. At the same time, in 2018 Latvians continued to increase their attention towards product labels, increasingly distinguishing types of waters they see in stores with a specific preference for all-natural products, and natural mineral bottled water perceived...

Euromonitor International's Bottled Water in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2014-2018), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Bottled Water market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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