+44 20 8123 2220
info@marketpublishers.com

Bottled Water in Iran

https://marketpublishers.com/r/B20345AEDB5EN.html
Date: January 2017
Pages: 23
Price: US$ 990.00 (Single User License)
ID: B20345AEDB5EN

Abstracts

On 21 September 2015 the Iranian Food and Drug Organisation announced that Damavand Mineral Water Co's production line would be shut down because the company was not complying with regulations. However, it continued to distribute its products, which prompted Health Minister Seyed Hasan Hashemi to personally intervene and announce a complete ban on the distribution of Damavand products. The minister said that Damavand was contaminated with Pseudomonas bacteria. Ultimately, the ban did not last mo...

Euromonitor International's Bottled Water in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2012-2016), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bottled Water market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

+44 20 8123 2220
info@marketpublishers.com

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 1 Off-trade Sales of Bottled Water by Category: Volume 2011-2016
Table 2 Off-trade Sales of Bottled Water by Category: Value 2011-2016
Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2011-2016
Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2011-2016
Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2012-2016
Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2013-2016
Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2012-2016
Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2013-2016
Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2016-2021
Table 10 Forecast Off-trade Sales of Bottled Water by Category: Value 2016-2021
Table 11 Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2016-2021
Table 12 Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2016-2021
Anahita Polour Co in Soft Drinks (iran)
Strategic Direction
Key Facts
Summary 1 Anahita Polour Co: Key Facts
Competitive Positioning
Summary 2 Anahita Polour Co: Competitive Position 2016
Executive Summary
Decline in Purchasing Power Negatively Impacts Growth in 2016
Low Base Remains the Key Reason for Growth in Many Categories
Domestic Production Remains Popular, Even for Multinational Brands
the Launch of Innovative Juice Packaging by Zarin Jam Marina Is Expected To Have A Major Impact
Healthy Growth Predicted for the Forecast Period If the Political/economic Situation Improves
Market Data
Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2011-2016
Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume

+44 20 8123 2220
info@marketpublishers.com

Growth 2011-2016
Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2011-2016
Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2011-2016
Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2016
Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2016
Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2016
Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2016
Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2011-2016
Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2011-2016
Table 23 Off-trade Sales of Soft Drinks by Category: Value 2011-2016
Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2011-2016
Table 25 Total Sales of Soft Drinks by Fountain On-trade: Volume 2011-2016
Table 26 Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2011-2016
Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2012-2016
Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2013-2016
Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2012-2016
Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2013-2016
Table 31 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2016
Table 32 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2016-2021
Table 33 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2016-2021
Table 34 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2016-2021
Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2016-2021
Table 36 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2016-2021
Table 37 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2016-2021
Table 38 Forecast Off-trade Sales of Soft Drinks by Category: Value 2016-2021
Table 39 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2016-2021

+44 20 8123 2220
info@marketpublishers.com

Table 40 Forecast Total Sales of Soft Drinks by Fountain On-trade: Volume 2016-2021
Table 41 Forecast Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2016-2021
Definitions
Sources
Summary 3 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Bottled Water in Iran
Product link: https://marketpublishers.com/r/B20345AEDB5EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B20345AEDB5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970