

## Bottled Water in Tunisia

URL:	<a href="https://marketpublishers.com/r/B2D3DA7573FEN.html">https://marketpublishers.com/r/B2D3DA7573FEN.html</a>
Date:	March 5, 2018
Pages:	21
Price:	US\$ 990.00
ID:	B2D3DA7573FEN

Bottled water in Tunisia is expected to record healthy off-trade volume and constant value growth over the forecast period. The major factor driving growth will likely remain the growing consumer distrust of tap water, the quality of which is not expected to improve. For this reason, still bottled water is set to remain the dominant product category in bottled water and to record slightly above average growth in off-trade volume terms. The category is also expected to benefit from a number of fa...

Euromonitor International's Bottled Water in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2013-2017), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Bottled Water market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Content

Headlines

Prospects

Healthy Growth Expected Over the Forecast Period

Stronger Growth Likely Over the Forecast Period Thanks To Rising Health Consciousness

Plenty of Room for Innovation in Carbonated Bottled Water

Competitive Landscape

Societe D'exploitation Des Eaux Minerales Maintains Its Leading Position

Relatively Fragmented Competitive Landscape

## New Product Development in Flavoured Bottled Water

### Category Data

- Table 1 Off-trade Sales of Bottled Water by Category: Volume 2012-2017
- Table 2 Off-trade Sales of Bottled Water by Category: Value 2012-2017
- Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2012-2017
- Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2012-2017
- Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2013-2017
- Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2014-2017
- Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2013-2017
- Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2014-2017
- Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2017-2022
- Table 10 Forecast Off-trade Sales of Bottled Water by Category: Value 2017-2022
- Table 11 Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2017-2022
- Table 12 Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2017-2022

### Executive Summary

- Soft Drinks Faces Economic Challenges
- Trading Down Is the Key Trend in 2017
- Greater Investment in Marketing Needed in 2017
- Manufacturers Focus on Rapid Growth Categories
- Positive Growth Expected for Soft Drinks Over the Forecast Period

### Market Data

- Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2012-2017
- Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2012-2017
- Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2012-2017
- Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2012-2017
- Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2017
- Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2017
- Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2017
- Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2017
- Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2012-2017
- Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2012-2017
- Table 23 Off-trade Sales of Soft Drinks by Category: Value 2012-2017
- Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2012-2017
- Table 25 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2013-2017
- Table 26 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2014-2017
- Table 27 NBO Company Shares of Off-trade Soft Drinks: % Value 2013-2017
- Table 28 LBN Brand Shares of Off-trade Soft Drinks: % Value 2014-2017
- Table 29 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2017
- Table 30 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022
- Table 31 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
- Table 32 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
- Table 33 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
- Table 34 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
- Table 35 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
- Table 36 Forecast Off-trade Sales of Soft Drinks by Category: Value 2017-2022
- Table 37 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

### Sources

- Summary 1 Research Sources



### I would like to order:

**Product name:** Bottled Water in Tunisia  
**Product link:** <https://marketpublishers.com/r/B2D3DA7573FEN.html>  
**Product ID:** B2D3DA7573FEN  
**Price:** US\$ 990.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/B2D3DA7573FEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**