

# Bottled Water in France

<https://marketpublishers.com/r/B492059D5C0EN.html>

Date: November 2023

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: B492059D5C0EN

## Abstracts

In 2023, bottled water displayed lower total volume growth than in the previous year, and what was initially expected. On-trade sales still progressed (thanks to a rather good season in the southern part of the country, though much less so in the north) despite the competition from tap water, but off-trade volume sales remained at a standstill in 2023. However, total current value sales still posted robust increases in 2023 due to inflation.

Euromonitor International's Bottled Water in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bottled Water market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Bottled Water in France  
Euromonitor International  
November 2023  
List Of Contents And Tables  
BOTTLED WATER IN FRANCE  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Understandable lower growth of bottled water after the heatwave of 2023  
Flavoured bottled water – still small but dynamic  
The leading brand, Cristaline, forges ahead, while Ogeu seizes the opportunity of the temporary absence of Perrier  
PROSPECTS AND OPPORTUNITIES  
After the Olympics, it will probably not be so easy for bottled water  
Functional bottled water is not dead, while flavoured bottled water has room for growth  
Adapting to CSR and reassuring consumers to avoid plastic bashing

### CATEGORY DATA

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2018-2023  
Table 2 Off-trade Sales of Bottled Water by Category: Value 2018-2023  
Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023  
Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023  
Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023  
Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023  
Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023  
Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023  
Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028  
Table 10 Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028  
Table 11 Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028  
Table 12 Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

### SOFT DRINKS IN FRANCE

#### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

#### MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 23 Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 27 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023

Table 28 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023

Table 29 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023

Table 30 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023

Table 31 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 32 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 33 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 34 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 35 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 36 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 37 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 38 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: %

## Volume 2023

Table 39 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel:

Volume 2023-2028

Table 40 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: %

Volume Growth 2023-2028

Table 41 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value  
2023-2028

Table 42 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value  
Growth 2023-2028

Table 43 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume  
2023-2028

Table 44 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth  
2023-2028

Table 45 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 46 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth  
2023-2028

Table 47 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 48 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth  
2023-2028

## APPENDIX

Fountain sales in France

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Bottled Water in France

Product link: <https://marketpublishers.com/r/B492059D5C0EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B492059D5C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970