

Bottega Veneta in Luxury Goods (Indonesia)

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Abstracts

Bottega Veneta is slowing down the pace of store openings to preserve exclusivity, and plans to focus on enlarging and improving the performance of its existing stores. Bottega Veneta will focus on enlarging existing spaces, mainly in top fashion capitals and where the brand could tap demand from emerging market tourists, the biggest buyers of luxury goods. Larger shops will allow Bottega Veneta to display and sell a wider variety of other products such as shoes and ready-to-wear items.

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Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Leather Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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