

# Boston Beer Co Inc, The in Alcoholic Drinks (USA)

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## Abstracts

The Boston Beer Co is committed to offering traditional and innovative beers under the Samuel Adams beer brand, supported by its cider/perry and RTD brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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