

Bosch GmbH-Robert in Home and Garden (World)

<https://marketpublishers.com/r/BF295AD306FEN.html>

Date: July 2013

Pages: 34

Price: US\$ 520.00 (Single User License)

ID: BF295AD306FEN

Abstracts

Bosch ranked fifth globally in home improvement and sixth in gardening in 2012. While a global leader, the company remains overly reliant on the German market and remains absent from key categories in the US, a market that is expected to recover over the forecast period. Bosch continues however to dedicate a significant proportion of its resources to R&D, resulting in a steady stream of new products particularly in the area of cordless, long-life battery power tools.

Euromonitor International's Bosch GmbH-Robert in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Strategic Evaluation
Competitive Positioning
Competitive Positioning
Category and Geographic Opportunities
Category and Geographic Opportunities
Brand Strategy
Operations
Recommendations
Report Definitions

I would like to order

Product name: Bosch GmbH-Robert in Home and Garden (World)

Product link: <https://marketpublishers.com/r/BF295AD306FEN.html>

Price: US\$ 520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BF295AD306FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970