

# Bora-Ital Kiskereskedelmi Kft in Alcoholic Drinks (Hungary)

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Date: September 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: BF10A4A9CB4EN

## Abstracts

Bora Ital Kft is striving to reach out to large rural areas of East Hungary, expanding its network in Bekes and Jasz-Nagykun-Szolnok counties, with full service alcoholic drink discount stores. It plans to solidify the existing network and to further develop the number of cash-and-carry and retail stores in this area.

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## Contents

Strategic Direction

Key Facts

Summary 1 Bora-Ital Kiskereskedelmi Kft: Key Facts

Summary 2 Bora-Ital Kiskereskedelmi Kft: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Bora-Ital Kiskereskedelmi Kft: Private Label Portfolio

Competitive Positioning

Summary 4 Bora-Ital Kiskereskedelmi Kft: Competitive Position 2012

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