

Boots Norge AS in Retailing (Norway)

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Abstracts

In 2012, Boots Norge AS will continue to develop its value-for-money concept in chemists/pharmacies underpinned by the development of its exclusive Boots only range of private label and other exclusive brands offered only by Boots Norge.

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Contents

Strategic Direction

Key Facts

Summary 1 Boots Norge AS: Key Facts

Summary 2 Boots Norge AS: Operational Indicators

Internet Strategy

Summary 3 Boots Norge AS: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 Boots Norge AS: Private Label Portfolio

Competitive Positioning

Table 1 Norsk Kundebarometer: Customer satisfaction and loyalty survey, 2012

Summary 5 Boots Norge AS: Competitive Position 2012

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