

Boom or Bomb: India's Demographics and Market Impact

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Abstracts

India is set to overtake China to become the world's most populous nation in 2025. Strong population growth, combined with rising incomes and urbanisation, makes India a consumer market with immense potential. It is also a competitive production hub thanks to a large, growing and low-cost labour force. However, India also faces important challenges, including the need to develop urban infrastructure, create jobs and provide skills training to its workforce and tackle soaring health problems.

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