

Booking in Switzerland

<https://marketpublishers.com/r/B1C7D2E5135CEN.html>

Date: September 2023

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: B1C7D2E5135CEN

Abstracts

The rising cost of living has hardly had any impact on Swiss consumers' spending plans for their holidays in 2023. According to a report from leading travel intermediaries, demand for travel is rising steadily. Both online sales and customer advice and sales in physical travel agencies are proving to be popular. Meanwhile, business travel specialists are experiencing a steady return to normality, as well. Furthermore, with consumers' confidence in both the end of the health crisis and the econom...

Euromonitor International's Booking in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Booking market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BOOKING IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Booking grows despite inflation

Booking of summer holidays is back to normal

PROSPECTS AND OPPORTUNITIES

Sustainable holidays become more popular

Leisure and business booking are both on the rise

CATEGORY DATA

Table 1 Booking Sales: Value 2018-2023

Table 2 Business Travel Sales: Value 2018-2023

Table 3 Leisure Travel Sales: Value 2018-2023

Table 4 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 Forecast Booking Sales: Value 2023-2028

Table 6 Forecast Business Travel Sales: Value 2023-2028

Table 7 Forecast Leisure Travel Sales: Value 2023-2028

TRAVEL IN SWITZERLAND

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2018-2023

Table 9 Surface Travel Modes Online Sales: Value 2018-2023

Table 10 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 In-Destination Spending: Value 2018-2023

Table 13 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Booking in Switzerland

Product link: <https://marketpublishers.com/r/B1C7D2E5135CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B1C7D2E5135CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970