

# Booking in Portugal

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## Abstracts

Although the cost of living is on an upward trend, with high levels of inflation and rising interest rates, local people continue to favour travel in 2023, taking advantage of savings amassed during the pandemic making travel affordable. While some customers prefer closer destinations and adjust the number of days or the type of hotel, others continue to seek out the trip of a lifetime or just want to make up for the pandemic years when they were deprived of the pleasure of travel. Booking in ad...

Euromonitor International's Booking in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Booking market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### BOOKING IN PORTUGAL

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Booking grows amid rising costs of living as consumers continue to favour travel after the confines of the pandemic

Booking.com is the leading intermediary in the country

#### PROSPECTS AND OPPORTUNITIES

Leisure and business booking on the rise over the forecast period

Consumer experience is a top priority, with the adoption of technology playing a key role

#### CATEGORY DATA

Table 1 Booking Sales: Value 2018-2023

Table 2 Business Travel Sales: Value 2018-2023

Table 3 Leisure Travel Sales: Value 2018-2023

Table 4 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 Forecast Booking Sales: Value 2023-2028

Table 6 Forecast Business Travel Sales: Value 2023-2028

Table 7 Forecast Leisure Travel Sales: Value 2023-2028

### TRAVEL IN PORTUGAL

#### EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

#### MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2018-2023

Table 9 Surface Travel Modes Online Sales: Value 2018-2023

Table 10 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 In-Destination Spending: Value 2018-2023

Table 13 Forecast In-Destination Spending: Value 2023-2028

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#### SOURCES

Summary 1 Research Sources

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