

# Booking in Indonesia

<https://marketpublishers.com/r/B58D10C20E08EN.html>

Date: September 2023

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: B58D10C20E08EN

## Abstracts

Online bookings are showing a significant growth trend in 2023. The repeal of PPKM at the end of 2022 has had a very positive impact on this category. Various promos offered by OTA, especially special price promotions for orders on certain dates, are proving very effective in attracting consumer interest. The Lebaran holiday period, followed by the year-end holiday period, still makes the biggest contribution to sales value in the category. Online booking has held on to the appeal it rapidly gai...

Euromonitor International's Booking in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Booking market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

ist Of Contents And Tables

**BOOKING IN INDONESIA**

**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Online booking drives growth as players offer promotions for packages

Increase in interest in booking surface travel modes amongst value for money driven locals

**PROSPECTS AND OPPORTUNITIES**

Online booking expected to increase in importance and preference amongst locals with seamless payment options

Key OTA players expected to continue strong marketing and price promotions to capture market share

**CATEGORY DATA**

Table 1 Booking Sales: Value 2018-2023

Table 2 Business Travel Sales: Value 2018-2023

Table 3 Leisure Travel Sales: Value 2018-2023

Table 4 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 Forecast Booking Sales: Value 2023-2028

Table 6 Forecast Business Travel Sales: Value 2023-2028

Table 7 Forecast Leisure Travel Sales: Value 2023-2028

**TRAVEL IN INDONESIA**

**EXECUTIVE SUMMARY**

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

**MARKET DATA**

Table 8 Surface Travel Modes Sales: Value 2018-2023

Table 9 Surface Travel Modes Online Sales: Value 2018-2023

Table 10 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 In-Destination Spending: Value 2018-2023

Table 13 Forecast In-Destination Spending: Value 2023-2028

**DISCLAIMER**

**SOURCES**

## Summary 1 Research Sources

## I would like to order

Product name: Booking in Indonesia

Product link: <https://marketpublishers.com/r/B58D10C20E08EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B58D10C20E08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970