

# Booking in Chile

<https://marketpublishers.com/r/BE47008F6CFCEN.html>

Date: September 2023

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: BE47008F6CFCEN

## Abstracts

In the current context, there are significant changes in the profile of tourists, with two dimensions standing out in their interaction with travel agents. Consumers have shown a preference for making their purchases through intermediaries such as travel agents, primarily due to the difficulties they experienced when seeking refunds directly from airlines and hotels during the pandemic. Many individuals were forced to endure long waiting periods to receive their refunds, and in some cases, did n...

Euromonitor International's Booking in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Booking market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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