

# Boni-Markten BV in Packaged Food (Netherlands)

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## **Abstracts**

Boni Markten BV aims to establish a very strong position in grocery retailers in the Netherlands by offering a complete assortment of grocery products with a focus on high quality at low prices. The company strives to establish a reputation as best local supermarkets chain operating in the Netherlands by emphasising on service, which translates into being committed to the environment and offering a wide range of fresh food. Its web shop has so far proven successful and it is likely that this.

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