

Bom impex doo in Hot Drinks (Bosnia-Herzegovina)

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Abstracts

Bom Impex has grown from one of the first privately held coffee importers into one of the largest coffee manufacturers, developing a modern portfolio aligned with changing consumer preferences. Since 2008 Bom Impex expanded into horeca, launching one of the first coffee shop chains in Bosnia-Herzegovina. As part of new orientation towards horeca, Bom Impex is increasingly focusing on the developing market for its espresso varieties.

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