

# Bolton Belgium in Tissue and Hygiene (Belgium)

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Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B97D496D431EN

## Abstracts

Rather than engaging in direct confrontation with multinationals in the most valuable products of home, tissue and hygiene products, it is in Bolton Belgium's interest to focus on some niches, such as liquid tablets in detergents or sophisticated rim liquids. In tissue and hygiene products, wipes is not one of its priorities.

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