

# Bolletje BV in Health and Wellness (Netherlands)

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## Abstracts

Since mid-2013 family business Bolletje BV has been in the hands of German company Borggreve. However, the maker of Dutch rusks, biscuits and other bakery products continues to operate under its own name in the Netherlands. Borggreve is considering selling its own products under the Bolletje brand in the Netherlands.

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