

Bolivian Drinks in Alcoholic Drinks (Bolivia)

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Abstracts

The company focuses on offering products that appeal to a wide consumer base, by introducing products that are attractive to consumers that are highly price sensitive.

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Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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