

Bohemia Sekt sro in Alcoholic Drinks (Czech Republic)

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Abstracts

Bohemia Sekt is set to focus more on its premium portfolio, reducing imports of wine and concentrating on the production of its own high-quality wine. The company controls several local wine producers, with a strong focus on high quality. It is likely that the company will acquire some other local wine producers to lend them financial support and Bohemia Sekt is also likely to continue supporting its flagship brand Bohemia Sekt in other sparkling wine through frequent advertising campaigns via t...

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