

Boehringer Ingelheim do Brasil Química e Farmacêutica Ltda in Consumer Health (Brazil)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BBE5708B84DEN

Abstracts

Multinational pharmaceuticals company Boehringer Ingelheim has been present in Brazil since 1953 and Brazil was the first country which the Germany-based group entered outside of Europe. Its activities are divided among prescription drugs, where it offers almost 30 products, animal/veterinarian health, where the company is considered to be the global leader in swine vaccines, and OTC consumer health, where it offers 14 products. Prescription products remain the main focus of the group's activiti...

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