

Body Shop Plc, The in Beauty and Personal Care (Ireland)

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Abstracts

The Body Shop Plc saw some store closures in Ireland in 2015. However, in the stores that remain open, the company continues to expand its range of services, with henna body art being added to services such as threading, while new product ranges were also introduced. The company is likely to continue investing in new in-store services during the forecast period as well as introducing new product ranges. The company is also likely to invest in new locations if they are seen as commercially...

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