

# Body Shop International Plc, The in Beauty and Personal Care (Ireland)

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## Abstracts

The Body Shop consolidated itself as the leading beauty specialist retailer in 2016. The company is not expected to see further expansion in terms of outlet numbers but it will continue to offer new products and services eg henna body art and eyebrow threading. The ethos of the company will remain one of cruelty-free in the coming years with prices set to remain stable.

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