

# Body Shop Inc in Beauty and Personal Care (Mexico)

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## Abstracts

Body Shop Inc (The Body Shop) will respond to the growing popularity of products with natural and organic ingredients by positioning itself as one of the leading producers of natural, animal cruelty-free and vegan beauty products, as well as a user of eco-friendly goods and packaging. In order to constantly relate its products to its humanitarian and eco-friendly values it will continue to initiate campaigns to promote these values around the world, and will invite its customers to offer their...

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