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Bodegas Salentein SA in Luxury Goods (Netherlands)

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Abstracts

The company is committed to further building awareness of the Salentein brand in the Dutch market. Bodegas Salentein will continue to pursue advertising and public relations campaigns and work to further develop sales in the wine specialist channel. Once the manufacturer achieves consolidation in its home market, it will seek to expand the number of export markets for the brand to countries in Europe and Asia.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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