

BNMB Group JV in Packaged Food (Uzbekistan)

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Abstracts

The main strategic vision of ABNMB Group is to build a growing bridge of trust between the company's brands and its consumers based on the four strategic principles of GROW: (1) Gain momentum of development in every business area in which it is present; (2) Reach high standards of service and quality and set future trends; (3) Organise business in a way that is environmentally and ecologically friendly and (4) Win the hearts of both existing and potential consumers by fulfilling their needs and...

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