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Date: October 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

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Abstracts

BMCE Bank's main strategy will be fixed on investing at international level. As such, the company is planning to maintain good shares in West African and Maghreb countries, mainly Tunisia, as an emerging market. The company is also planning to rely on the active young population by developing its offers to satisfy their needs and to follow up developing technologies.

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