

Bluebell Japan Ltd in Luxury Goods (Japan)

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Abstracts

Bluebell is an importer and marketer of luxury brands across Asia within various types of products, including tobacco, apparel, bags, timepieces and fragrances. Bluebell plans to continually add to its portfolio of luxury brands to introduce and build brands in the competitive luxury goods market in Japan. The company will also work closely with brand owners and constantly seek growth opportunities through understanding the local market and using its expertise in wholesaling, retailing and...

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