

# Bloomingdale's By Mail Ltd in Luxury Goods (United Arab Emirates)

https://marketpublishers.com/r/B9830D7FD36EN.html

Date: March 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B9830D7FD36EN

### **Abstracts**

Bloomingdale's at The Dubai Mall is the only Bloomingdale's outlet located outside of the US. Although this outlet has recorded very strong sales since its opening in 2010, the company does not plan further expansion in the Middle East region at this time. Rather, Bloomingdale's plans to focus on continually improving its existing outlet. This is set to be accomplished by hosting frequent in-store events and successfully profiling shoppers, including the numerous inbound tourists who come to...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Bloomingdale's: Key Facts

Summary 2 Bloomingdale's: Operational Indicators

Internet Strategy

Company Background

Chart 1 Bloomingdale's: in The Dubai Mall

Competitive Positioning



#### I would like to order

Product name: Bloomingdale's By Mail Ltd in Luxury Goods (United Arab Emirates)

Product link: https://marketpublishers.com/r/B9830D7FD36EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B9830D7FD36EN.html">https://marketpublishers.com/r/B9830D7FD36EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970